

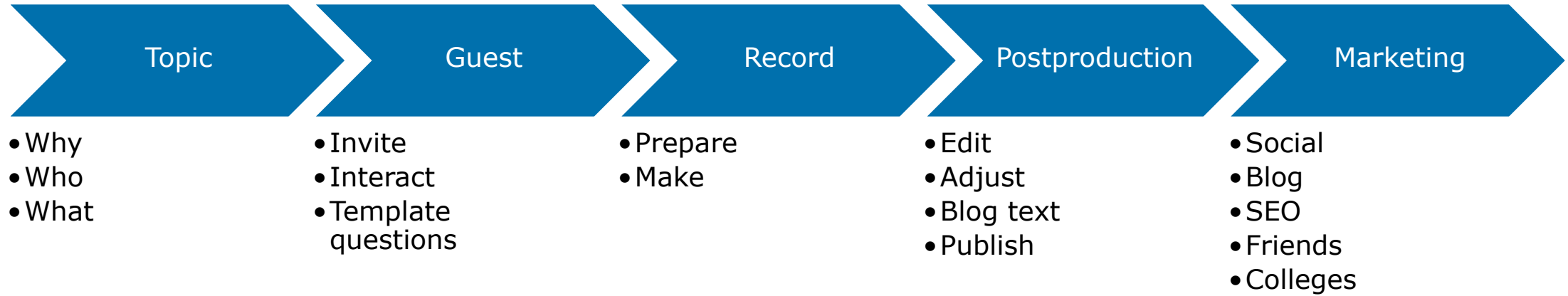


**create a
PODCAST**

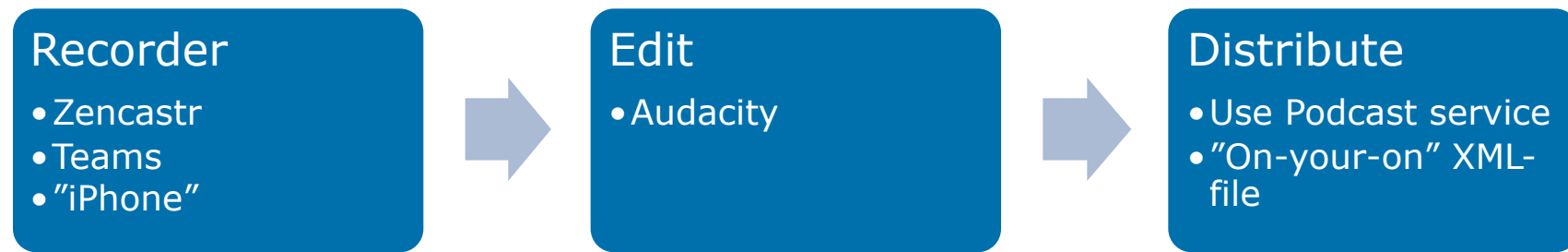
Podcast

- Subject
- Subject that you love
- Target group
- Template
 - What, example, how. 20 min
- Platform
 - Spotify, Apple Podcasts, Google Podcasts
- Market/Marketing
 - Blog, intranet, social

Podcast roadmap



Recording to Postproduction



jonasjaani.se